



# Scott DeRuby

## Portfolio

scottderuby.com

linkedin.com/in/scottderuby

## Contact

scottderuby@gmail.com

(317)693-0943

5801 N. Olney St.

Apt. 37

Indianapolis, IN 46220

## Experience

---

>**Gannett/Graphic Designer:** *October 2018 - Present*

- Improved my layout and marketing abilities by getting feedback from my teammates.
- Continually asked questions in order to build ads according to SOP.
- Proofed out an average of 208 ads per week.
- Went to extra training whenever available.
- Drastically improved InDesign skills.

>**Aubry Lane/Design Intern:** *August 2017 - December 2017*

- Contributed to a website redesign, where I made sure users would be less confused by Aubry Lane's core message, and branding was consistent site-wide.
- Made infographics for the website, ads, and Amazon.
- Photoshopped images of bags and models whenever needed.

>**Furtrieve/Design Intern:** *August 2017 - December 2017*

- Built the brand identity, including the name and logo.
- Contributed heavily to the construction of the website.
- Helped plan and execute a photo shoot.
- Made ads for our Marketing Director.
- Developed an app prototype in Adobe XD in order to rapidly test ideas and for use in photo shoots.
- Optimized the user flow of the website.

>**Walmart/Associate:** *August 2015 - September 2018*

- Picked online grocery pickup customer orders and dispensed them to vehicles in a quick and friendly manner.
- Helped customers and created a positive work environment.
- Trained associates and taught them to continually ask questions.
- Trained under a supervisor in order to improve my management skills.

## Education

---

### **Bachelor of Science | Computer Graphics Technology**

Indiana University - Purdue University Indianapolis

School of Engineering & Technology

Received the Presidential Scholarship:

Based on high academic achievement, leadership and service in school and the community.

## Expertise

---

### **Web Design**

User Empathy, UX Design, Wireframing, Prototyping, Layout, WordPress, HTML, CSS

### **Graphic Design**

Adobe CC, Logo Design, Branding, Raster Editing, Vector Illustration, Typography

### **Soft Skills**

Critical Thinking, Communication, Collaboration, Customer Service, Learning New Skills, Training Others, Organized, Conflict Management, Entrepreneurial